

play the LEAD PROJECT

The **Play the Lead Project** evolved because Sandra and Ron were traveling all over the country for performances and wanted to find a way to give back to the communities they visited.

Both Sandra and Ron have a passion for helping young people maximize their potential. So they partnered with leadership experts and high school educators, and the Play the Lead Project was born.



When you sponsor The Play the Lead Project, you help students learn science-based methods to:

- Overcome self-doubt
- Silence the inner critic
- Stop playing small
- Put an end to perfectionism
- Feel less stressed, anxious, and overwhelmed

"It was the greatest educational experience I have witnessed in my 29 years of teaching."

- Jill Schurman
Performing Arts Chair
Sacred Heart Academy



So they can:

- Stand in their power
- Find their authentic voice
- Work with difficult emotions
- Rise to challenges with confidence
- Build a deep, lasting sense of self-worth



The program culminates with Sandra and Ron's two-hour master class, which includes a talk by Sandra, one-on-one performance coaching by Ron, and a Q&A.

Participants will also be invited to share the stage with these two Broadway stars.

For more information, please email info@sandrajoseph.com.